

CURIOUS THINKERS

20-21 OCT
2025



AGENDA DAY ONE | Monday 20th October 2025

09:00 Event Registration & Coffee

10:00 Acknowledgement of Country **Michael Blomfield** | Chief Client Officer, Cuscal

10:05 Conference Opening **Adam Spencer** | MC & Well-known Speaker

10:10 Welcome **Craig Kennedy** | Managing Director, Cuscal

Curious Thinking - the World, the Economy and Digital Identity

10:15 The Future Isn't What You Think **Jonathan MacDonald** | Futurist, SELF

11:05 5 Forces Shaping the Economy **Simon Baptist** | Asia-Pacific Principal Economist, Visa

11:40 The Speed Trap: Innovation, Trust, & the Road Ahead
Followed by Q&A **The Hon. Victor Dominello** | CEO, Future Government Institute
Q&A Facilitated by Adam Spencer

12:30 Lunch

Customer Experience at the Crossroads of AI, Trust and Regulation

13:30 Wallets, Identity & Trust: Lessons from the EU **Marie Austenaa** | Head of Digital Identity, Europe, Visa

14:15 How THE ICONIC Disrupted Australian Retail **Adam Jacobs** | Co-Founder THE ICONIC & Hatch

14:45 Q&A **Adam Jacobs** facilitated by Adam Spencer

15:05 Afternoon Tea

Fraud, Scams & the Human Experience

15:25 Pig Butchering & the Psychology of Scams **Headphone Theatre Experience**

16:10 Scam Inc. The Business of Deception **Sue-Lin Wong** | Award Winning Journalist, Host of Scam Inc. & Asia Correspondent for the Economist

16:50 Supporting the Frontline in the Wake of Scams **Dr. Adam Fraser** | Founder, The Evolution Lab

17:35 Day 1 Wrap Up **Adam Spencer**

18:00-23:00 Stand-up Dining Experience, Zephyr Bar, Level 12, Hyatt Regency

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AGENDA DAY TWO | Tuesday 21st October 2025

08:00 Event Registration & Coffee

09:00 Welcome Adam Spencer | MC & Well-known Speaker

Resilience and Responsibility in a Digital World

09:05 Cyber Resilience Starts with Responsibility Professor Edward Santow | Human Technology Institute

AI, Regulatory Change & the Future of Payments

09:50 Technological Change Brad Daffy | Partner, Financial Services, KPMG

10:00 Regulatory Change and Uncertainty Heidi Richards | Advisor, Better Regulation Advisory

10:10 The Future of Payments Is Already Here Michael Blomfield | Chief Client Officer, Cuscal

10:20 Panel: AI, Regulatory Change & the Future of Payments Adam Spencer | Panel Moderator

10:50 Morning Tea

Human Strength and Growth in Times of Transformation

11:10 Leadership – Ebbs and Flows Pauline Nguyen | Founder Red Lantern, Leadership Speaker

12:00 Scaling AI Without Losing the Human Dr. Catherine Ball | Robotics Expert & Adjunct Professor

12:40 Lunch

Cyber Incident: As It Happened

13:30 Panel: Leading Through a Cyber Incident – Learnings from a C-suite
Craig Kennedy | Managing Director, Cuscal
Trudy Vonhoff | Independent Non-Executive Director, Cuscal
Freya Smith | Chief Legal & People Officer, Cuscal
Angela Powell | Chief Risk Officer, Cuscal
Evan Craig | Chief Information Officer, Cuscal
Bronwyn Yam | Chief Product Officer, Cuscal
Erwin Schuttinga | Head of Client Partnerships, Cuscal
Reece Corbett-Wilkins | Head of First Response Australia, Atmos
Panel Moderator
Michael Blomfield | Chief Client Officer, Cuscal

14:10 Designing for Trust in a Digital World Philipp Kristian | Keynote Speaker, Truth & Humanity

15:05 Afternoon Tea

Staying Curious

15:25 Curious Conclusions: What to Take Forward Dom Thurbon | Speaker and Co-Founder Alchemy Labs

16:15 Stop Dreaming of a Better World and Make One! Dr. Jordan Nguyen | Inventor, Presenter & Author

17:05 Thank You & Event Close Adam Spencer